

Micro-Credential Programme

HOSPITALITY ECONOMICS

This course will introduce the basic principles, market structural change, business development and operation, and economic trends affecting the hospitality industry.

Programme Structure

- Module 1: Introduction to Economics
- Module 2: Macroeconomics Fluctuations, Market Structure and Market Control
- Module 3: Product Development, Pricing and Delivery

Duration and Fee

Duration: 12 weeks

Fee : RM914

Delivery Mode

- Online Learning

Assessment Mode

- Coursework
- Final Assessment

Offered at

INTI College Sabah

INTAKE: AUGUST

Progression

Diploma in Hotel Management