

new

# DOCTOR OF BUSINESS ADMINISTRATION

Fully Online



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The Doctor of Business Administration - Fully Online, provides a platform for interested professionals to pursue the highest professional excellence of learning and development in a specialised field of work or career. Besides, the Doctor of Business Administration - Fully Online, strives to heighten professionals' level of confidence in facing work and life challenges, and it focuses on enhancing specific job-related skills and competencies particularly in the fields of business and marketing. Most importantly, this programme embraces continuous improvement and lifelong learning, an indication that one is progressive in his/her approach to personal and professional development and career advancement.

## Highlights

This programme gives professionals the necessary expertise to contribute in the areas of business administration and management. It heightens their knowledge in refining theories and concepts in decision-making processes in the business environment, through the carefully designed programme.

These include:

- Conducting research with minimal supervision and adhering to legal, ethical and professional practices;
- Interpreting research findings and recommending solutions using scientific and critical thinking skills;
- Developing critiques, theories and concepts in business;
- Demonstrating managerial and leadership qualities through effective communication and professionalism.

## Career Opportunities

Management Analyst, Market Research Analyst, Academician, Business/Management Consultant.

## Programme Structure

Modules:

- Advanced Business Research Methods
- Advanced Marketing Management
- Accounting and Finance for Decision Making
- Innovation and Technology Management
- Advanced Statistics and Decision Analysis
- Advanced Organizational Theory and Design
- Advanced Managerial Economics
- Strategic Human Resource Management
- Corporate Entrepreneurial Strategies
- Advanced Strategic Management
- Dissertation

## Offered at:

INTI International University  
(N-DL/340/8/0738)(11/2028)(MQA/PA15148)

INTAKES: JAN, MAR, MAY, AUG & OCT

## Duration

Full Time: 3 years  
Part Time: 4 years

## Entry Requirements

- A Master's degree in business or related field as accepted by the HEP Senate.  
OR
- Other qualifications equivalent to a Master's degree as accepted by the HEP Senate.
- International students are required to achieve a minimum IELTS score of 6.0  
OR its equivalent.